

AVANT

BRANDS

EXPORT CANNABIS DIVISION

OVERVIEW.

Avant Brands Inc. is a Kelowna-based company which cultivates premium quality cannabis in purpose-built indoor facilities. Avant has five licensed and operational cultivation facilities and approximately 180 employees. The company sells across three primary distribution channels: Domestic Recreational, Export and Medical. Avant cannabis is marketed and sold under its trademarked brands: BLK MKT, Flowr, Tenzo, Cognōscente, Treehugger and GreenTec. Avant is a publicly traded corporation, listed on the Toronto Stock Exchange (TSX: 'AVNT'). Avant is currently generating over \$30 million in annual sales.* In September 2023, the Globe & Mail ranked Avant 49th on its list of the 425 fastest growing companies in Canada.

Avant's reputation for cultivating the finest quality cannabis flower is ideally suited for pursuing international markets. Accordingly, the Company has been exporting cannabis flower since 2021, generating 40 export shipments with an aggregate value of \$21 million. The Company's primary export markets are Israel, Australia and Germany. Avant's three largest facilities hold GACP and ICANN-GAP certifications from the IQC (Institute for Quality & Control) in Israel. These facilities serve as the Company's export hubs – shipping bulk premium flower to international clients while maintaining rigorous regulatory and environmental controls.

**Source: Gross Sales for the 52 weeks ending November 30, 2023.*

TUMBLEWEED FARMS CORP.
CHASE, BC

1,000

PRODUCTION CAPACITY (KG)

CULTIVATION
PROCESSING
SALES (MEDICAL)

LICENCES

GREENTEC BIOPHARM CORP.
KELOWNA, BC

2,150

POTENTIAL PRODUCTION
CAPACITY (KG)

NOT CURRENTLY
LICENCED

3PL VENTURES INC.
VERNON, BC

6,000

PRODUCTION CAPACITY (KG)

CULTIVATION
PROCESSING SALES
(MEDICAL) AND IQC
ICANN-GAP & GACP
CERTIFICATIONS (FOR
EXPORT)

LICENCES

FLOWR GROUP (OKANAGAN) INC.
KELOWNA, BC

6,600

PRODUCTION CAPACITY (KG)

CULTIVATION
PROCESSING SALES
(MEDICAL) AND IQC
ICANN-GAP & GACP
CERTIFICATIONS (FOR
EXPORT)

LICENCES

PRODUCTION.

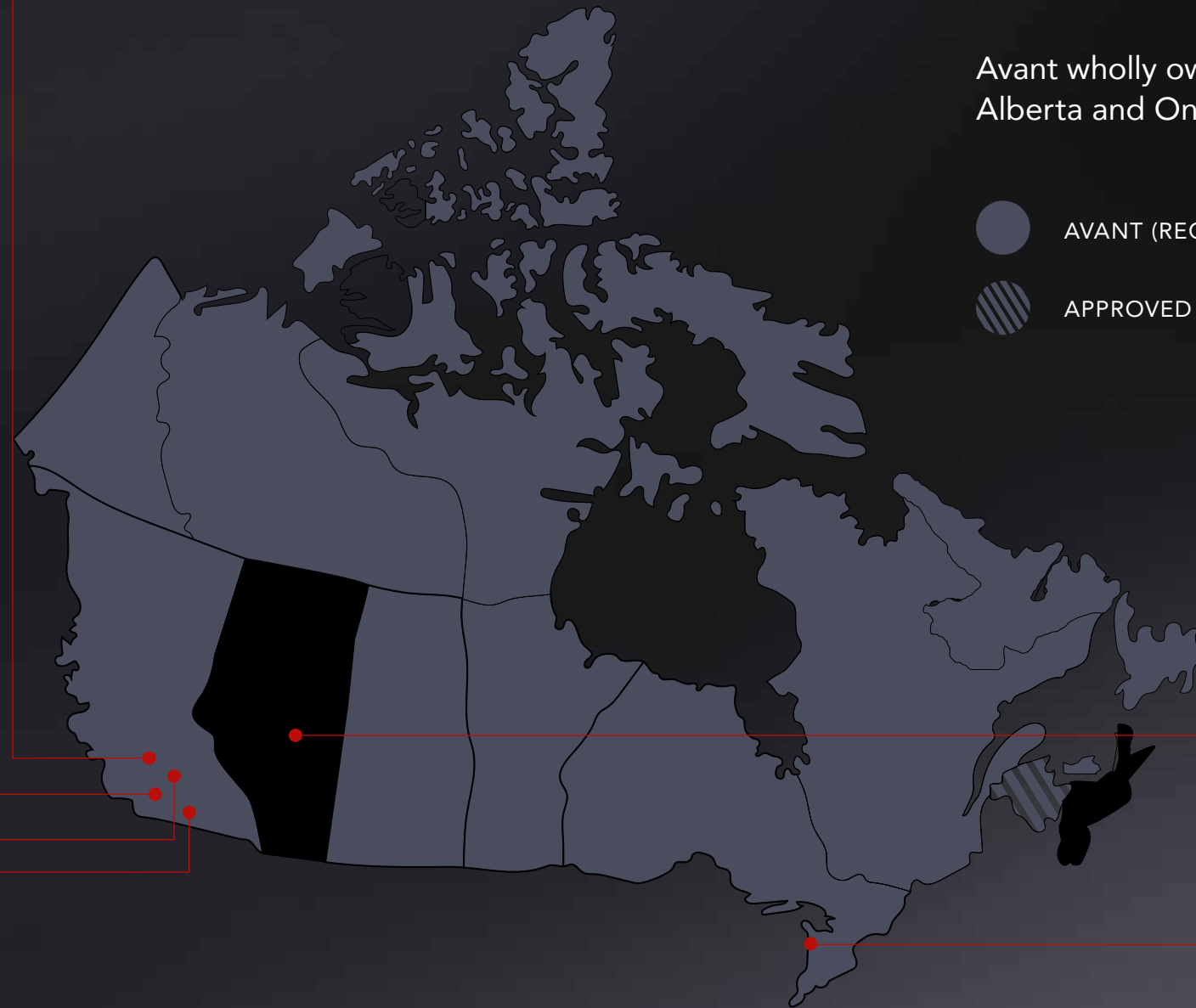
Avant wholly owns cultivation operations in British Columbia, Alberta and Ontario.



AVANT (REC.) CURRENTLY FOR SALE



APPROVED VENDOR; NO ACTIVE LISTINGS



AVANT CRAFT CANNABIS INC.
EDMONTON, AB

1,200

PRODUCTION CAPACITY (KG)

CULTIVATION PROCESSING
SALES (MEDICAL); EDIBLE
AND CONCENTRATES SALES
TO PROVINCIAL LIQUOR
BOARDS

LICENCES

GREY BRUCE FARMS INC.
TIVERTON, ON

1,640

PRODUCTION CAPACITY (KG)

CULTIVATION
PROCESSING AND IQC ICANN-
GAP & GACP CERTIFICATIONS
(FOR EXPORT)

LICENCES

BRAND PORTFOLIO.

▲blkmkt

Renowned as one of the true craft cannabis brands and highest grade offerings in Canada.



TENZO

Fun, flavourful & terpene rich flower & concentrates which focus on effect.



FLOWR

Quality small batch flower which focuses on legendary BC Bud - where it all started.



cognōscēte

Rare, limited edition products delivering a higher-end premium consumer experience.



Sungrown.
Organic.
Craft.
Eco-friendly.

Avant has trademarked its flagship BLK MKT™ brand in various international markets (e.g. Israel, Australia, Germany) facilitating trademark licensing deals with key partners.



PREMIUM HANDCRAFTED FLOWER.

Superior genetics
& unique, exotic cultivars

Large, robust & aesthetically
appealing flower

Highly visible and abundant
trichome crystals

Complex and aromatic
terpene profiles

Flushed to ensure a
smooth and cleaner burn

Absence of seeds,
stem & excessive leaf

Optimal moisture and
humidity control

Delicately handled &
packaged by hand



CULTIVATION.

INDOOR ADVANTAGE

Indoor cannabis consistently outperforms alternative cultivation models to produce the highest quality cannabis flower. Our incremental revenue per gram associated with producing such product offset the higher costs associated with indoor growing. This facilitates some of the highest average selling prices and gross margins in the sector.

ADVANCED ENVIRONMENTAL CONTROLS

Adaptive fertigation & environmental management maximize yield, quality, and ensure complete control over temperature, humidity and CO2 levels. Extensive oversight and controls built into our fertigation and environment systems help ensure optimal production.

PURPOSE BUILT

Each of our facilities features specialized lighting systems, best-in-class equipment and optimal energy efficiency. We build our facilities with one purpose: to produce the highest quality products in the legal market.



CULTIVATION.

EXPERIENCED CULTIVATION TEAM

Our seasoned cultivation teams have decades of combined experience and have earned a reputation for consistently producing exceptional cannabis.

EXCLUSIVE CULTIVARS

The importance of genetics cannot be overstated. Avant has acquired a diverse portfolio of ~75 cultivars, including numerous unique and rare exotic strains. Furthermore, the company utilizes in-house tissue culture technology to help maintain genetic integrity over time.

HANG-DRIED, HAND-TRIMMED & HAND-PACKAGED

Meticulous post-harvest techniques are used to optimize moisture, cannabinoid and terpene profiles, coupled with a meticulous approach to packaging, allow us to deliver a first-rate customer experience.



QUALITY ASSURANCE.

QUALIFIED QA PERSONNEL

All Avant facilities have dedicated Quality Assurance and Sanitation teams led by highly experienced QA professionals. Moreover, all Quality Assurance Persons (QAP's) are approved by Health Canada.

STANDARD OPERATING PROCESSES (SOP'S)

Avant facilities utilize highly detailed SOP's to help provide optimal control and consistency over all cultivation, processing, packaging, testing and sanitation processes.

MULTIPLE AUDITS

All Avant facilities are audited by Health Canada and the Canada Revenue Agency (CRA). In addition, Avant's three largest facilities undergo 3rd party audits by NSF on behalf of the Institute for Quality and Control (IQC). As a result, these facilities hold GACP and ICANN-GAP certifications to facilitate international cannabis exports.

CULTIVARS.



**ANIMAL FACE
SHERB CRASHER**

Animal Face x
Sherb Crasher



**BLK MLK /
CEREAL MILK**

Y-Life x
Snowman



BLK RAIN

SFVOG x
Candy Rain



**COOKIES GELATO
YAHEMI**

Cookies x
Gelato Yahemi



**ICE CREAM
CAKE**

Wedding Cake x
Gelato 33



JEALOUSY

Cookies Gelato 41 x
Sherbet Bx1



**LA
WOMAC**

Watermelon OG x
MAC



**RAINBOW
PIE**

Zkittlez x
Grand Blueberry Pie



**SUPER
SATIVA**

Tangelo F2 x
Boost BX1



**THE
FLURRY**

Ice Cream Cake x
MAC



**UPSIDE
DOWN CAKE**

Wedding Cake S1 x
Watermelon Gelato 42

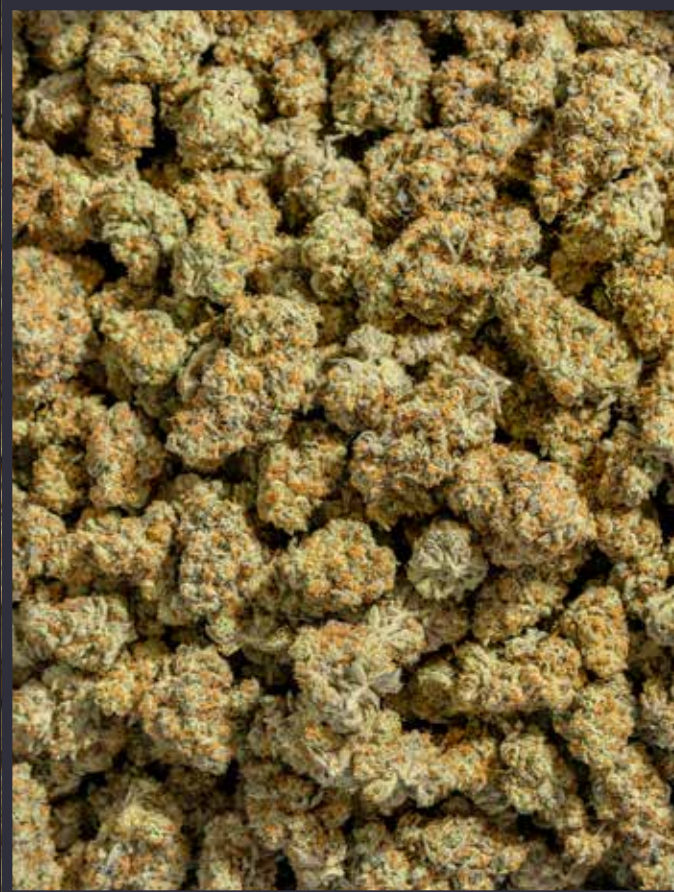


**YA
HEMI**

Project 4516 x
Melonatta

EXPORT FLOWER.

Avant flower is carefully sorted and packaged into 1KG ALU-PET bags for export to our international clients. We work closely with our logistics partners to ensure that the product is well protected in transit. This includes multiple measures to control and monitor temperatures during the air freight process.



CONTACT.

Melissa Scheuerman

Export & Medical Manager
melissa@avantbrands.ca

David Lynn

Chief Operating Officer
dl@avantbrands.ca

AVANT Brands Inc.

335 - 1632 Dickson Ave.
Kelowna, BC, Canada. V1Y 7T2

PHONE: 1-800-351-6358

EMAIL: ir@avantbrands.ca

WEBSITE: avantbrands.ca

Corporate Counsel

Cassels Brock
cassels.com

Auditor

Ernst & Young
ey.com

Transfer Agent

Computershare
computershare.com